

Pengaruh orientasi kewirausahaan dan kapabilitas dinamik terhadap kinerja dalam menghadapi ketidakpastian lingkungan eksternal: studi kasus bandar udara yang dikelola PT Angkasa Pura II (Persero) = The effect of entrepreneurial orientation and dynamic capability on performance dealing with external environment uncertainty case study airports managed by PT Angkasa Pura II (Persero) / Muhammad Saktioko

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Abstrak

[ABSTRAK

Orientasi kewirausahaan dan kapabilitas dinamik telah menjadi subjek penelitian yang menarik berkaitan dengan organisasi yang menghadapi ketidakpastian lingkungan eksternal. Implementasi dari orientasi kewirausahaan dan kapabilitas dinamik diharapkan mampu mendorong kinerja organisasi ke tingkat yang lebih tinggi. Penelitian ini mengenai analisis pengaruh dari orientasi kewirausahaan dan kapabilitas dinamik terhadap kinerja dalam menghadapi ketidakpastian lingkungan eksternal.

Unit analisisnya merupakan karyawan manajerial bandar udara yang dikelola salah satu Badan Usaha Milik Negara di Indonesia. Hasil temuannya adalah walaupun orientasi kewirausahaan memiliki pengaruh yang positif terhadap kapabilitas dinamik, namun orientasi kewirausahaan tidak memiliki pengaruh terhadap peningkatan kinerja. Kombinasi antara orientasi kewirausahaan dan kapabilitas dinamik merupakan sumber potensial untuk menciptakan keunggulan kompetitif dan peningkatan kinerja dalam menghadapi ketidakpastian lingkungan eksternal.

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ABSTRACT

Orientation entrepreneurial and dynamic capability have been the subject of interesting research related to organization facing uncertainty of the external environment. Implementation of entrepreneurial orientation and dynamic capability are expected to drive performance of the organization to a higher level. This study about the effect of entrepreneurial orientation and dynamic capabilities on performance in the face of the uncertainty of external environment.

The unit of analysis are airports managerial employees managed by one of the State-Owned Enterprises in Indonesia. Although its findings are entrepreneurial orientation has a positive influence on the dynamic capability, but entrepreneurial orientation has no influence on performance improvement. The combination of entrepreneurial orientation and dynamic capabilities are potential sources for creating competitive advantage and achieve higher performance

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