

## Strategi ideologi metode dan teknik penerjemahan ungkapan sapaan berbahasa Inggris-Amerika ke dalam Bahasa Indonesia = Translation strategies ideologies methods and techniques of American-English forms of address into Indonesian

Arie Andrasyah Isa, author

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Abstrak

**ABSTRAK**

Disertasi ini menyingkap strategi, ideologi, metode, dan teknik penerjemahan ungkapan sapaan bahasa Inggris-Amerika dan ungkapan sapaan bahasa Indonesia serta budaya kebahasaan yang terlibat di dalam penerjemahan. Penelitian kualitatif ini menggunakan tiga novel Amerika beserta terjemahan bahasa Indonesiannya dan wawancara dengan penerjemah serta narasumber lain. Didukung oleh teori penerjemahan, ungkapan sapaan, dan budaya kebahasaan, penelitian ini menemukan dua ideologi penerjemahan yang berhulu pada strategi penerjemahan pemancaan (foreignization) dan pelokalan (domestication). Di samping itu, juga ditemukan tujuh metode penerjemahan dan dua puluh empat teknik penerjemahan serta budaya kebahasaan yang menyangkut kuasa (power) dan solidaritas (solidarity).

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**ABSTRACT**

This dissertation reveals the translation strategies, ideologies of translation, translation methods, and translation techniques of American-English forms of address into their Indonesian translations within linguistic culture involved in the translation. This qualitative research employs three American novels with their translation versions and interviews with their translators and other resource persons. Through the theories of translation, forms of address theories, and linguistic culture, the research findings indicate that two ideologies of translation: foreignization and domestication. Besides, it is also found that there are seven methods of translation with twenty four techniques of translation and linguistic culture relating to power and solidarity.