

Corporate Social Responsibility Health Check Pada PT Perusahaan Gas Negara = Corporate Social Responsibility Health Check on PT Perusahaan Gas Negara

Femmy Ayu Novaryani, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20416198&lokasi=lokal>

Abstrak

[ABSTRAK,/b>

Laporan ini membahas penerapan Corporate Social Responsibility Health Check pada PT Perusahaan Gas Negara (PGN). Metode pengukuran dari Corporate Social Responsibility Health Check terdiri dari aspek input, output, outcome, dan impact serta pengukuran business value dan social value yang diciptakan dari program CSR. Hasil pengukuran menunjukkan bahwa program CSR PGN telah berhasil menciptakan dampak bagi masyarakat walaupun dampak bagi bisnis PGN sendiri masih rendah. Hasil pengukuran akan diikuti oleh rekomendasi yang dapat meningkatkan kinerja program CSR PGN sekaligus penciptaan dampak dari program CSR di masa depan.

<hr>

ABSTRACT

This report aims to describe implementation of Corporate Social Responsibility Health Check on PT Perusahaan Gas Negara (PGN). Measurement method of Corporate Social Responsibility Health Check consists of input, output, outcome, and impact also measurement of business value and social value which are created through CSR programme. Measurement result shows that PGN?s CSR programme has succeeded to create impact to society although impact to business is still low. Measurement result will be followed by recommendation which could improve performance of PGN?s CSR programme as well as impact creation in the future.;This report aims to describe implementation of Corporate Social Responsibility

Health Check on PT Perusahaan Gas Negara (PGN). Measurement method of Corporate Social Responsibility Health Check consists of input, output, outcome, and impact also measurement of business value and social value which are created through CSR programme. Measurement result shows that PGN?s CSR programme has succeeded to create impact to society although impact to business is still low.

Measurement result will be followed by recommendation which could improve performance of PGN?s CSR programme as well as impact creation in the future.;This report aims to describe implementation of Corporate Social Responsibility

Health Check on PT Perusahaan Gas Negara (PGN). Measurement method of Corporate Social Responsibility Health Check consists of input, output, outcome, and impact also measurement of business value and social value which are created through CSR programme. Measurement result shows that PGN?s CSR programme has succeeded to create impact to society although impact to business is still low.

Measurement result will be followed by recommendation which could improve performance of PGN?s CSR programme as well as impact creation in the future.;This report aims to describe implementation of Corporate Social Responsibility

Health Check on PT Perusahaan Gas Negara (PGN). Measurement method of Corporate Social Responsibility Health Check consists of input, output, outcome, and impact also measurement of business value and social value which are created through CSR programme. Measurement result shows that PGN's CSR programme has succeeded to create impact to society although impact to business is still low. Measurement result will be followed by recommendation which could improve performance of PGN's CSR programme as well as impact creation in the future., This report aims to describe implementation of Corporate Social Responsibility

Health Check on PT Perusahaan Gas Negara (PGN). Measurement method of Corporate Social Responsibility Health Check consists of input, output, outcome, and impact also measurement of business value and social value which are created through CSR programme. Measurement result shows that PGN's CSR programme has succeeded to create impact to society although impact to business is still low. Measurement result will be followed by recommendation which could improve performance of PGN's CSR programme as well as impact creation in the future.]