

Pengaruh manajemen modal kerja terhadap profitabilitas PT ABC periode tahun 2011-2014 = Relationship working capital management and profitability of PT ABC period 2011-2014 / Nourma Rasyidah

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Abstrak

[ABSTRAK

Penelitian ini bertujuan untuk mengetahui Pengaruh Manajemen Modal Kerja Terhadap Profitabilitas PT ABC periode 2011-2014, dengan menggunakan analisis regresi linear berganda sebagai metode penelitian. Hasil dari penelitian ini adalah terdapat pengaruh positif antara manajemen modal kerja dengan profitabilitas, dimana manajer keuangan perusahaan dapat meningkatkan profit melalui short term financing dengan menjaga manajemen modal kerja yang dihitung dengan Cash Conversion Cycle dengan sebaik mungkin dan juga menjaga komponen dari Cash Conversion Cycle tersebut yang terdiri dari perputaran piutang, perputaran persediaan, dan perputaran hutang.

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ABSTRACT

This study aims to determine the effect of Working Capital Management To Profitability PT ABC period of 2011-2014, using multiple linear regression analysis as a method of research. Results from this study is that there is a positive influence between working capital management with profitability, which the company's financial managers can increase profits through short-term financing to keep the management of working capital is calculated by Cash Conversion Cycle as well as possible and also keep the components of the Cash Conversion Cycle are consists of receivables turnover, inventory turnover, and turnover debt., This study aims to determine the effect of Working Capital Management To Profitability PT ABC period of 2011-2014, using multiple linear regression analysis as a method of research. Results from this study is that there is a positive influence between working capital management with profitability, which the company's financial managers can increase profits through short-term financing to keep the management of working capital is calculated by Cash Conversion Cycle as well as possible and also keep the components of the Cash Conversion Cycle are consists of receivables turnover, inventory turnover, and turnover debt.]