

## Studi kasus: Alliance Healthcare Network balanced scorecard

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### Abstrak

[<b>ABSTRAK</b><br> Penggunaan Computerized Physician Order Entry (CPOE) yang efektif dan intensif yang mempunyai peran dalam standarisasi prosedur medis, dapat membantu institusi kesehatan seperti Alliance Healthcare Network (AHN) dalam menyediakan pelayanan kesehatan yang lebih aman dan lebih berkualitas dengan mengurangi kesalahan medis. Tulisan ini mencoba untuk menyusun sebuah balanced scorecard yang bertujuan untuk memotivasi dokter untuk meningkatkan penggunaan CPOE dengan menggunakan ukuran kinerja keuangan dan non-keuangan yang relevan yang dapat mengukur efektivitas penerapan CPOE. Di dalam makalah ini juga akan diisuksikan mengenai kelemahan dan kelebihan balanced scorecard tersebut.<b>ABSTRACT</b><b> Effective and intensive usage of Computerized Physician Order Entry (CPOE), which standardizes medical healthcare procedures, would help healthcare organization such as Alliance Healthcare Network (AHN) in providing safer and better quality healthcare by reducing medical errors. This paper is trying to construct a balanced scorecard which objective is to motivate physicians to increase the usage of CPOE by using relevant financial and non-financial performance measures to measure the effectiveness of the application of the CPOE. This paper would also discuss the limitations and strengths of the balanced scorecard constructed., Effective and intensive usage of Computerized Physician Order Entry (CPOE), which standardizes medical healthcare procedures, would help healthcare organization such as Alliance Healthcare Network (AHN) in providing safer and better quality healthcare by reducing medical errors. This paper is trying to construct a balanced scorecard which objective is to motivate physicians to increase the usage of CPOE by using relevant financial and non-financial performance measures to measure the effectiveness of the application of the CPOE. This paper would also discuss the limitations and strengths of the balanced scorecard constructed.]