

## Elipsis pada teks iklan Jepang = Elipsis pada teks iklan Jepang

Lita Kartika, author

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### Abstrak

[<b>ABSTRAK</b><br> Penelitian ini membahas mengenai jenis-jenis elipsis dan fungsinya dalam teks iklan Jepang. Pada penelitian ini, digunakan metode penelitian deskriptif analisis karena penulis bertujuan untuk mendeskripsikan dan menganalisis jenis dan fungsi elipsis dalam teks iklan Jepang. Halliday dan Hasan membagi elipsis menjadi 3 jenis, yaitu elipsis nominal, elipsis verbal, dan elipsis klausal. Berdasarkan hasil penelitian, diketahui bahwa ketiga jenis elipsis tersebut terdapat dalam teks iklan Jepang.<b>ABSTRACT</b><b>

This thesis is discussing about ellipsis and its function in Japanese print advertising. On this study, research method used is descriptive analysis in order to describe and analyze the types and functions of ellipsis in Japanese print advertisement. Halliday dan Hasan devide ellipsis into 3 types; nominal ellipsis, verbal ellipsis, and clausal ellipsis. According to the result of this research, there are those three types of ellipsis on Japanese printed advertising selected on this study.;This thesis is discussing about ellipsis and its function in Japanese print advertising. On this study, research method used is descriptive analysis in order to describe and analyze the types and functions of ellipsis in Japanese print advertisement. Halliday dan Hasan devide ellipsis into 3 types; nominal ellipsis, verbal ellipsis, and clausal ellipsis. According to the result of this research, there are those three types of ellipsis on Japanese printed advertising selected on this study.;This thesis is discussing about ellipsis and its function in Japanese print advertising. On this study, research method used is descriptive analysis in order to describe and analyze the types and functions of ellipsis in Japanese print advertisement. Halliday dan Hasan devide ellipsis into 3 types; nominal ellipsis, verbal ellipsis, and clausal ellipsis. According to the result of this research, there are those three types of ellipsis on Japanese printed advertising selected on this study.;This thesis is discussing about ellipsis and its function in Japanese print advertising. On this study, research method used is descriptive analysis in order to describe and analyze the types and functions of ellipsis in Japanese print advertisement. Halliday dan Hasan devide ellipsis into 3 types; nominal ellipsis, verbal ellipsis, and clausal ellipsis. According to the result of this research, there are those three types of ellipsis on Japanese printed advertising selected on this study., This thesis is discussing about ellipsis and its function in Japanese print advertising. On this study, research method used is descriptive analysis in order to describe and analyze the types and functions of ellipsis in Japanese print advertisement. Halliday dan Hasan devide ellipsis into 3 types; nominal ellipsis, verbal ellipsis, and clausal ellipsis. According to the result of this research, there are

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