

Pengaruh pengukuran kinerja finansial terhadap program kelestarian Solea = The Impact of financial performance measure to sustainability program of Solea

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Abstrak

[ABSTRAK
 Pengukuran kinerja sebuah perusahaan dapat mempengaruhi kesuksesan dalam mencapai tujuan utama sebuah program. Makalah Non Skripsi ini membahas tentang ketepatan pengukuran kinerja secara finansial terhadap pencapaian sebuah program kelestarian alam. Saya akan menjelaskan tentang pengukuran kinerja yang cocok untuk membantu mencapai tujuan sebuah perusahaan. Tesis ini akan menjelaskan kemungkinan adanya konflik antara pengukuran kinerja finansial dengan program kelestarian alam, komentar mengenai pengukuran kinerja yang di gunakan Solea saat ini, dan saran untuk mengembangkan pengukuran kinerja agar lebih sejalan dengan program kelestarian alam Solea.ABSTRACT Performance measure of a company may affect the success of achieving corporate objective. The paper discusses about the appropriateness of financial measurement on helping the company achieving its sustainability goals. The thesis also examines the probability of tension existing between using financial performance measure and attaining sustainability objective, the use of current performance measurement of Solea, and suggestion on performance measurement that might be suitable for Solea., Performance measure of a company may affect the success of achieving corporate objective. The paper discusses about the appropriateness of financial measurement on helping the company achieving its sustainability goals. The thesis also examines the probability of tension existing between using financial performance measure and attaining sustainability objective, the use of current performance measurement of Solea, and suggestion on performance measurement that might be suitable for Solea., Performance measure of a company may affect the success of achieving corporate objective. The paper discusses about the appropriateness of financial measurement on helping the company achieving its sustainability goals. The thesis also examines the probability of tension existing between using financial performance measure and attaining sustainability objective, the use of current performance measurement of Solea, and suggestion on performance measurement that might be suitable for Solea.]