

Etika bisnis Jepang masa kini: tinjauan berdasarkan teori asketisisme duniawi Max Weber = Present Japanese business ethics: an overview of Max Weber's theory of worldly asceticism

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Abstrak

[ABSTRAK
 Penelitian ini membahas etika bisnis Jepang masa kini yang ditinjau dari teori Max Weber mengenai kaitan antara etika agama dan etika ekonomi. Etika bisnis perusahaan Toyota dan Olympus diambil sebagai contoh dari etika bisnis Jepang masa kini. Tujuan penelitian ini adalah untuk mengetahui perubahan apa yang terjadi pada etika bisnis Jepang masa kini. Penelitian ini dilakukan dengan metode kualitatif deskriptif. Hasil penelitian ini menunjukkan bahwa etika bisnis Jepang masa kini masih bersifat asketisisme duniawi, namun sudah mengalami perubahan.ABSTRACT This study discusses the present Japanese business ethics in terms of Max Weber's theory of the relation between religious ethics and economic ethics. The business ethics of Toyota and Olympus is taken as an example of present Japanese business ethics. The purpose of this study is to determine the changes of present Japanese business ethics. This study is conducted with descriptive qualitative method. Result of this study showed that present Japanese business ethics is still worldly-asceticism but it has changed in some ways.;This study discusses the present Japanese business ethics in terms of Max Weber's theory of the relation between religious ethics and economic ethics. The business ethics of Toyota and Olympus is taken as an example of present Japanese business ethics. The purpose of this study is to determine the changes of present Japanese business ethics. This study is conducted with descriptive qualitative method. Result of this study showed that present Japanese business ethics is still worldly-asceticism but it has changed in some ways., This study discusses the present Japanese business ethics in terms of Max Weber's theory of the relation between religious ethics and economic ethics. The business ethics of Toyota and Olympus is taken as an example of present Japanese business ethics. The purpose of this study is to determine the changes of present Japanese business ethics. This study is conducted with descriptive qualitative method. Result of this study showed that present Japanese business ethics is still worldly-asceticism but it has changed in some ways.]