

Studi kasus-kisah dua tim football:kekurangan dalam tata kelola perusahaan = Case study-a tale of two football codes: shortcomings in corporate governance

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Abstrak

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 Pada awal 2013, dua klub olahraga utama profesional Cronulla Sharks dari NFL dan AFL Essendon terungkap terlibat dalam penyelidikan ASADA berkaitan dengan dugaan penggunaan obat-obatan terlarang oleh pemain kedua klub tersebut. Hasil penyelidikan menemukan bahwa kedua tim menyewa ilmuwan olahraga yang sama, Stephen Danks, yang kemudian memprakarsai program untuk memasok pemain dengan zat yang dilarang termasuk CJC-1295, GHRP-6, dan AOD-9604. Kedua tim kemudian dihukum atas tindakan mereka dan mengakibatkan kerugian yang signifikan bagi kedua baik secara material maupun non-material. Studi kasus ini menemukan bahwa kedua klub memiliki mekanisme tata kelola perusahaan yang bermasalah, termasuk adanya pengawasan terbatas terhadap manajemen yang menyebabkan kegagalan dalam memenuhi standar etika yang ditetapkan dalam

APESBABSTRACT In early 2013, two major professional sports clubs the Cronulla Sharks of NFL and AFL?s Essendon were revealed to be under investigation by ASADA with regards to allegations of illicit drug use. The investigations revealed that both teams had hired the same sports scientist, Stephen Danks, who then initiated the program to supply players with banned substances including CJC-1295, GHRP-6, and AOD-9604. The teams were subsequently penalized for their actions resulting in significant losses for both teams materially and non-materially. This case study found that both clubs were flawed in their corporate governance mechanism with a reoccurring problem of limited management oversight that led to failure in complying with the ethical standards set out in the APESB. ;In early 2013, two major professional sports clubs the Cronulla Sharks of NFL and AFL?s Essendon were revealed to be under investigation by ASADA with regards to allegations of illicit drug use. The investigations revealed that both teams had hired the same sports scientist, Stephen Danks, who then initiated the program to supply players with banned substances including CJC-1295, GHRP-6, and AOD-9604. The teams were subsequently penalized for their actions resulting in significant losses for both teams materially and non-materially. This case study found that both clubs were flawed in their corporate governance mechanism with a reoccurring problem of limited management oversight that led to failure in complying with the ethical standards set out in the APESB. , In early 2013, two major professional sports clubs the Cronulla Sharks of NFL and AFL?s Essendon were revealed to be under investigation by ASADA with regards to allegations of illicit drug use. The investigations revealed that both teams had hired the same sports scientist, Stephen Danks, who then initiated the program to supply players with banned substances including CJC-1295, GHRP-6, and AOD-9604. The teams were subsequently penalized for their actions resulting in significant losses for both teams materially and non-materially. This case study found that both clubs were flawed in their corporate governance mechanism with a reoccurring problem of limited management oversight that led to failure in complying with the ethical standards set out in the APESB.]