

Project management in practice

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Abstrak

Access world-class business content with Core Concepts and Business Offering streamlined coverage with an applied approach, Project Management in Practice, 5th Edition focuses on the essentials of project management. This concise, hands-on text is ideal for a one semester project management course, or as a module on project management. This textbook is organized around the project management life cycle, and provides students with essential project management concepts while addressing an important area of industry growth: the use of projects to achieve the strategic goals of organizations.