

Business ethics and values

Fisher, Colin, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20417962&lokasi=lokal>

Abstrak

A comprehensive look at the fascinating and complex subject of ethics in business that is both theoretically rich and engaging. Fisher and Lovell focus on developing ethical awareness and give as much importance to individual conscience at work as they do to socially responsible behaviour at the corporate level and within the global business world.