

Analyzing Social Networks / by Stephen P Borgatti and Martin G. Everett

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20418018&lokasi=lokal>

Abstrak

"The book includes a clear and detailed introduction to the fundamental concepts of network analyses, including centrality, subgroups, equivalence and network structure, as well as cross-cutting chapters that helpfully show how to apply network concepts to different kinds of networks. Written using simple language and notation with few equations, this book masterfully covers the research process, including: The initial design stage, Data collection and manipulation, Measuring key variables, Exploration of structure, Hypothesis testing, Interpretation