

Think like a freak : the authors of Freakonomics offer to retrain your brain / Steven D. Levitt, Stephen J. Dubner

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Abstrak

he New York Times bestselling authors of Freakonomics offer a blueprint for an entirely new way to solve problems, whether your interest lies in minor lifehacks or major global reforms.

Levitt and Dubner take us inside their thought process and teach us all to think a bit more productively, more creatively, more rationally-- to think, that is, like a Freak. Whether your interest lies in minor lifehacks or major global reforms, you'll learn to put away your moral compass, think like a child, and discover how incentives rule our world.