

Principles of engineering economic analysis

White, John A., author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20418192&lokasi=lokal>

Abstrak

Principles of Engineering Economic Analysis, 6th edition teaches engineers to properly and methodically evaluate their work on an economic basis, and to convey it effectively to those who have the power to say "yea" or "nay." The 6th edition is updated and expanded to be comprehensive and flexible - it includes all standard topics plus stronger coverage of more advanced analysis techniques than other books, with the most thorough integration and guidance for spreadsheet use. The text provides a unified treatment of economic analysis principles and techniques from a cash flow perspective, a proven classroom approach that is very successful in practice. Chapter-opening stories about well-known companies, engineering and personal finance examples throughout the text, and external web resources help motivate students. FE-Like problems at the end of each chapter give students practice with the kinds of problems they'll encounter on the FE exam. The 6th edition provides students and instructors the latest tax information, and up-to-date company and industry information in the chapter opening stories, reflecting changes resulting from the recent tumult in the economy, so that students can work with the most current and relevant information.