

Elemen kerohanian dalam keusahawanan islam kajian terhadap usahawan berjaya di Negeri Kelantan

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Abstrak

Spiritually becomes one of the important aspects in the Islamic entrepreneurship. In fact, the Malay entrepreneur's achievement that associated with their attitude as one of the influential factors in many extens, is derived from internal religious values as a final solution. However, there is little studies that discusses the issue extensively in the context of the entrepreneurs success. This study therefore, will explore spiritual aspects and its attributes for motivation and achievement leading to success in the entrepreneurial activities. Through an in-dept interview and thematic analysis, the study found that spiritually and its attributes have a great impact to the entrepreneur's motivation, developing self confidence, commitment to the ethical principles, besides assisting towards effective management and responsibility which finally leading to the success in the entrepreneurial activities.