

Novick and Morrow's public health administration: principles for population-based management

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Abstrak

Under the direction of new lead editors, Leiyu Shi and James A. Johnson, the new third edition examines the many events, advances, and challenges in the United States and the world since the publication of the prior edition of the book. With contributions from experts in areas ranging from workforce to community-based prevention to emergency preparedness, this timely and thorough revision offers detailed, comprehensive coverage of current, relevant issues for students as well as practicing public health administrators. This edition also addresses new perspectives of evidence-based public health, systems thinking, accountable care organizations, social entrepreneurship, integrated information management, disaster preparedness and response, and social media.