

Beyond news : the future of journalism

Stephens, Mitchell, author

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Abstrak

For a century and a half, journalists made a good business out of selling the latest news or selling ads next to that news. Now that news pours out of the Internet and our mobile devices -- fast, abundant, and mostly free -- that era is ending. Our best journalists, Mitchell Stephens argues, instead must offer original, challenging perspectives -- not just slightly more thorough accounts of widely reported events. His book proposes a new standard: "wisdom journalism," an amalgam of the more rarified forms of reporting -- exclusive, enterprising, investigative -- and informed, insightful, interpretive, explanatory, even opinionated takes on current events. This book features an original, sometimes critical examination of contemporary journalism, both on- and offline, and it finds inspiration for a more ambitious and effective understanding of journalism in examples from twenty-first-century articles and blogs, as well as in a selection of outstanding twentieth-century journalism and Benjamin Franklin's eighteenth-century writings. Most attempts to deal with journalism's current crisis emphasize technology. Stephens emphasizes mindsets and the need to rethink what journalism has been and might become.