

Management of technology innovation and value creation : selected papers from the 16th International Conference on Management of Technology / edited by Mostafa Hashem Sherif and Tarek M. Khalil

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Abstrak

Abstract:

Compiles papers presented at the 16th conference of The International Association for Management of Technology (IAMOT) on the education, research, and application of management of technology. This book covers topics and issues related to the knowledge economy, commercialization of knowledge, green technologies, and sustainable development