Understanding interpersonal communication : making choices in changing times

West, Richard L.

Deskripsi Lengkap: https://lib.ui.ac.id/detail?id=20420019&lokasi=lokal

Abstrak

Offers both the knowledge and practical skills that you need to be effective communicators in the rapidly changing and technologically advanced society. This title combines theory and practice, eliminating the perceived division between them while clarifying their fundamental interconnections. It includes realistic examples and various scenarios.