

Management science : the art of modeling with spreadsheets / Stephen G. Powell, Kenneth R. Baker

Powell, Stephen G.

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20420140&lokasi=lokal>

Abstrak

Management Science provides students and business analysts with the technical knowledge and skill needed to develop real expertise in business modeling. The authors cover spreadsheet engineering, management science, and the modeling craft.