

Learning Biological Psychology

Rosenzweig, Mark R., author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20420589&lokasi=lokal>

Abstrak

Biological Psychology is a comprehensive survey of the biological bases of behavior that is authoritative and up-to-date. Designed for undergraduates enrolled in Biological Psychology, Physiological Psychology, or Behavioral Neuroscience, the book continues to offer an outstanding illustration program that engages students, making even complicated topics and processes clear. The book offers a broad perspective, encompassing lucid descriptions of behavior, evolutionary history, development, proximate mechanisms, and applications. The Fifth Edition has been redesigned to help students study and learn more effectively. Optional advanced topics are available on the Web as A Step Further, streamlining the printed text to emphasize the important points. Each chapter begins with a brief outline and an engaging narrative relating the topic to the human condition. Bold-faced terms are defined in margins and at the end of the book to aid students in remembering key terms. The new edition boasts hundreds of new references, including research students may have encountered in the popular media. Yet critical thinking skills are also honed as the reader is alerted to the many widely held myths about the neuroscience of behavior and educated about facts that sound unlikely to the uninformed. Thorough and reader-friendly, Biological Psychology reveals the fascinating interactions of brain and behavior.