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Interactive Study Partner for Biology

Campbell, Neil A., 1946-2004, author

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Abstrak

With an extraordinary reputation for authority and accuracy, this landmark biology text continues to be an invaluable learning partner for students and teachers. The authors focus on the "big ideas" of biology: each chapter is organized around key concepts that build in a logical way, and are clearly explained and reinforced by the text discussion and illustration. The straightforward writing style, appropriate level of depth, and judiciously-selected coverage are other hallmarks.

A comprehensive new supplements package includes instructor's presentation software, a Web-based classroom management system, a highly-interactive student learning CD-ROM, an instructor's guide to media, nearly all text art on acetates, and more. The Special Edition of The Biology Place― allows students to explore animations, take quizzes, and access the most up-to-date biology resources on the Web.