

Evaluasi penerapan corporate social responsibility berdasarkan prinsip united nation global compact (studi kasus pada bank XYZ tahun 2014) = Evaluation of implementation of corporate social responsibility based on the principle of the united nations global compact case(study in bank XYZ 2014)

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Abstrak

[ABSTRAK

Penelitian ini bertujuan untuk mengevaluasi penerapan Corporate Social Responsibility pada Bank XYZ berdasarkan prinsip-prinsip United Nation Global Compact. Penelitian ini menggunakan metode studi kasus dan menggunakan kerangka assessment menurut United Nation Global Compact. Penelitian ini menunjukkan bahwa CSR Bank XYZ telah memenuhi kriteria CSR sesuai dengan prinsip-prinsip United Nation Global Compact.

ABSTRACT

This research aims to evaluate the implementation of Corporate Social Responsibility at Bank XYZ based on the principles of the United Nations Global Compact. This research uses a case study method and using assessment framework according to the United Nations Global Compact. This study shows that Bank XYZ's CSR has implemented the CSR criteria in accordance with the principles of the United Nations Global Compact.

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