

Usulan perbaikan balanced scorecard pada perusahaan pertambangan studi kasus pt abc = The proposed improvements of balanced scorecard on mining company case study pt abc

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Abstrak

Skripsi ini membahas usulan perbaikan balanced scorecard pada PT ABC yang bergerak di bidang pertambangan batubara supaya dapat menghadapi kondisi bisnis yang semakin menantang. Dilakukan analisis menyeluruh terhadap visi dan misi perusahaan, lingkungan makro, lingkungan industri, dan mencari kekuatan serta kelemahan untuk dapat menghadapi peluang dan ancaman yang ada. Perusahaan perlu memperbaiki balanced scorecard nya supaya sesuai dengan visinya dan mampu untuk menghadapi tantangan bisnis saat ini.

This thesis discusses the proposed improvements to the balanced scorecard PT ABC engaged in coal mining in order to face an increasingly challenging business conditions. Performed a thorough analysis of the vision and mission of the company, the macro environment, industry environment, and look for strengths and weaknesses in order to face the opportunities and threats that exist. The company needs to improve its balanced scorecard to fit his vision and is able to face the challenges of today's business.