

Pengaruh mekanisme koordinasi dan aspek lingkungan terhadap organizational ambidexterity di pusat produksi inspeksi dan sertifikasi hasil perikanan Provinsi DKI Jakarta = The effect of coordination mechanism and environmental aspect to organizational ambidexterity at the center for production inspection and certification of fishery products DKI Jakarta Province

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Abstrak

ABSTRAK

Tesis ini bertujuan untuk mengetahui pengaruh mekanisme koordinasi dan aspek lingkungan terhadap organizational ambidexterity di Pusat Produksi, Inspeksi dan Sertifikasi Hasil Perikanan (PPISHP) Provinsi DKI Jakarta. PPISHP adalah organisasi sektor publik yang bergerak dibidang perikanan. Metode analisis data yang digunakan adalah analisis deskriptif, GLM multivariat dan regresi. Organizational ambidexterity memiliki dimensi inovasi eksplorasi dan inovasi eksploitasi. Mekanisme koordinasi memiliki dimensi desentralisasi, formalisasi dan keterhubungan. Aspek lingkungan berdimensi dinamika lingkungan dan tingkat persaingan.

Hasil penelitian terhadap 107 responden menunjukkan tingkat organizational ambidexterity di Pusat Produksi, Inspeksi dan Sertifikasi Hasil Perikanan dikategorikan sedang. Dimensi desentralisasi dan formalisasi berpengaruh secara signifikan dan positif terhadap organizational ambidexterity dan dimensinya, dinamika lingkungan berpengaruh secara signifikan dan positif terhadap organizational ambidexterity dan dimensi inovasi eksploitasi. sedangkan keterhubungan dan tingkat persaingan tidak mempengaruhi organizational ambidexterity beserta dimensinya.

ABSTRACT

This thesis aims to determine the effect of coordination mechanisms and environmental aspects to the organizational ambidexterity at the Center for Production, Inspection and Certification of Fishery Products (CPICF) DKI Jakarta Province. CPICF is a public sector organization in the field of fisheries. Data analysis methods used are descriptive analysis, GLM multivariate and regression. Organizational ambidexterity has dimensions of exploration and exploitation innovation. Coordination mechanism has dimensions of decentralization, formalization and connectedness. Environmental aspect has dimensions of environmental dynamics and environmental competitiveness.

Research findings on 107 respondents indicated the level of organizational ambidexterity at the Center for Production, Inspection and Certification of Fishery Products categorized as moderate. Dimensions of decentralization and formalization significantly and positive impact to the organizational ambidexterity and its dimensions, environmental dynamics significantly influence and positive impact to the organizational ambidexterity and its exploitation innovation dimension. Whereas connectedness and the environmental competitiveness do not affect organizational ambidexterity and its dimensions.