

## Tindak tutur lokusi, ilokusi, dan perlokusi pada film kartun Kud Flappy Bird 2014 = Speech acts of locutionary, ilocutionary, and perlocutionary in the cartoon film Kud Flappy Bird 2014

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### Abstrak

#### **ABSTRAK**

Flappy Bird merupakan sebuah permainan yang fenomenal di akhir tahun 2013 yang menjadi sorotan publik. Permainan ini kemudian dibuat film kartun pendek yang menarik banyak penonton dari berbagai belahan dunia. Film kartun adalah salah satu media hiburan untuk masyarakat. Kud merupakan kanal di Youtube yang mengunggah film kartun dengan genre komedi dan tema-tema yang sedang hangat di masyarakat. Penulis ingin mengetahui bagaimana tindak tutur lokusi, ilokusi dan perlokusi pada tuturan antara tokoh-tokoh yang terdapat di dalam film Kud Flappy Bird. Tuturan tokoh yang telah ditranskrip kemudian dianalisis berdasarkan teori tindak tutur menurut Austin dengan melihat tindak lokusi dan ilokusinya serta melihat arah perubahan antara kata-kata (woorden) dengan fakta (wereld). Jenis tindak ilokusinya dianalisis berdasarkan teori tindak ilokusi oleh Searle. Selain itu, untuk melihat bentuk perlokusinya film ini dianalisis berdasarkan teori perlokusi menurut Cohen. Penelitian ini menggunakan metode kualitatif dan analisis deskriptif untuk menganalisis tuturan pada film kartun secara keseluruhan. Hasil penelitian menunjukkan bagaimana tindak tutur lokusi, ilokusi dan perlokusi yang terkandung pada tuturan film kartun Kud Flappy Bird.

#### **ABSTRACT**

Flappy Bird is a phenomenal game that has entered the public spotlight in the end of 2013. Afterwards This game has risen in popularity on other platforms as well, such as being made into a short film cartoon which attracted a lot of viewers around the world. Cartoons are generally one of the most popular forms of media entertainment. Kud is a Youtube channel that uploads cartoon videos within the comedy genre and it discusses trending topics in the society. The writer is doing his best to implement the locutionary, ilocutionary and perlocutionary acts within the speech of the characters. This can for example be seen in the video of Kud called Flappy Bird. The dialogs of the characters that have been transcribed and then analyzed. This was based on the speech acts theory of Austin by looking at the locutions and the ilocutions as well as the change occurred between the words (woorden) and the world (wereld). The illocutionary category is analyzed based on the speech according to Searle's theory. Beside of that, to see the form of the perlocutionary acts in this film is analyzed through the theory of perlocutionary acts of Cohen. This study uses qualitative methods and descriptive analysis to analyze the whole speech in this cartoon film. The result of this locutionary, illocutionary and perlocutionary can be seen in the speech of the cartoon film of Kud's Flappy Bird.