

Essentials of management and leadership in public health

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Abstrak

Managing a modern public health system requires skills drawn from diverse fields including business, education, and government. Essentials of Management and Leadership in Public Health offers public health students broad exposure to the interdisciplinary skills and knowledge needed to effectively manage and lead public health organizations today. --

This book covers the full spectrum of essential competencies required to manage public health organizations, from communication and cultural proficiency to leadership, relationship building, ethics, and program planning. --Book Jacket