

Essentials of management and leadership in public health

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Abstrak

Managing a modern public health system requires skills drawn from diverse fields including business, education, and government. *Essentials of Management and Leadership in Public Health* offers public health students broad exposure to the interdisciplinary skills and knowledge needed to effectively manage and lead public health organizations today. --

This book covers the full spectrum of essential competencies required to manage public health organizations, from communication and cultural proficiency to leadership, relationship building, ethics, and program planning. --Book Jacket