

Run for elected office and win

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Abstrak

Run for elected office—and win shows you how. It is designed to help readers make a positive impact on the world and in the communities in which they live. It starts with how to make a decision to run for a particular office and ends with how to proceed with a successful political career, and it covers everything else in between. This book helps readers :

- Learn the ins and outs of winning an election, from an author who's done it!
- Understand how to plan and schedule a political campaign
- Employ the power of social media in gaining name recognition
- Learn how much money it takes to run a campaign and what it really takes to win.