CTOs at work / Scott Donaldson, Stanley Siegel, Gary Donaldson

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Abstrak

Scott Donaldson, Stanley Siegel and Gary Donaldson interview many of the world's most influential chief technology officers in CTOs at Work, offering a brand-new companion volume to the highly acclaimed elite at work books including coders at work, CIOS at Work and venture capitalists at work. As the words "at work" suggest, the authors focus on how their interviewees tackle the day-to-day work of the CTO while revealing much more, how they got there, how they manage and allocate projects, and how they interact with business units and ensure that their companies take advantage of technologies, teamwork, and software development practices to respond to organizational needs and improve employee productivity. Surveying a variety of unique corporations, CTOs at work offers insights into the present and future of CTOs in organizations around the world.