

Digital asset ecosystems : rethinking crowds and clouds

Blanke, Tobias, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20426917&lokasi=lokal>

Abstrak

Digital asset management is undergoing a fundamental transformation. Near universal availability of high-quality web-based assets makes it important to pay attention to the new world of digital ecosystems and what it means for managing, using and publishing digital assets. The ecosystem of digital assets reflects on these developments and what the emerging 'web of things' could mean for digital assets. The book is structured into three parts, each covering an important aspect of digital assets. Part one introduces the emerging ecosystems of digital assets. Part two examines digital asset management in a networked environment. The third part covers media ecosystems.