

Demystifying the institutional repository for success / Marianne A. Buehler

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20426925&lokasi=lokal>

Abstrak

Institutional repositories remain key to data storage on campus, fulfilling the academic needs of various stakeholders. Demystifying the institutional repository for success is a practical guide to creating and sustaining an institutional repository through marketing, partnering, and understanding the academic needs of all stakeholders on campus. This title is divided into seven chapters, covering : traditional scholarly communication and open access publishing, the academic shift towards open access, what the successful institutional repository looks like, institutional repository collaborations and building campus relationships, building internal and external campus institutional repository relationships, the impact and value proposition of institutional repositories, and looking ahead to open access opportunities.