

Implementing analytics : a blueprint for design, development, and adoption / Nauman Sheikh

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20427036&lokasi=lokal>

Abstrak

Implementing analytics demystifies the concept, technology and application of analytics and breaks its implementation down to repeatable and manageable steps, making it possible for widespread adoption across all functions of an organization. Implementing Analytics simplifies and helps democratize a very specialized discipline to foster business efficiency and innovation without investing in multi-million dollar technology and manpower. A technology agnostic methodology that breaks down complex tasks like model design and tuning and emphasizes business decisions rather than the technology behind analytics.