

Globalization, change and learning in South Asia / edited by Shaista E. Khilji and Chris Rowley

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Abstrak

Globalization has changed business the world over. Financial crises in the west and parts of Asia have triggered a search for new models and ways of doing business. South Asia offers a novel perspective on these issues, both from an intra-Asia and international standpoint. Globalization, change and learning in South Asia is an edited collection focussing on analysis and review of contemporary business practices in South Asia. This title shows the importance of South Asia to business and management research, and the practice of business, highlighting the role of extensive learning in addressing the slew of challenges presented by globalization. An introduction by the editors highlights socio-economic aspects of South Asia to establish its relevance in the global economy. Six chapters then cover: gender issues, diaspora as catalysts of knowledge flows, anatomy of corruption, evolving nature of management and culture; corporate social responsibility perspectives, and the growth of frugal innovation practice in South Asia.