

Laboratory experiments in the social sciences

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Abstrak

While there are many books available on statistical analysis of data from experiments, there is significantly less available on the design, development, and actual conduct of the experiments. *Laboratory Experiments in the Social Sciences* summarizes how to design and conduct scientifically sound experiments, be they from surveys, interviews, observations, or experimental methods. The book encompasses how to collect reliable data, the appropriate uses of different methods, and how to avoid or resolve common problems in experimental research. Case study examples illustrate how multiple methods can be used to answer the same research questions and what kinds of outcome would result from each methodology. Sound data begins with effective data collection.