

Multilingual information management : information, technology and translators / Ximo Granell

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Abstrak

Multilingual information is in high demand in today's globalised economy. Industry and market globalisation, intensified collaboration between European countries, technological developments, the advent and consolidation of the Internet, the rise of electronic business, and the increased use of electronic documents are some of the factors that have fuelled this need. Multilingual Information Management draws on previous empirical research to explore how information and technologies are used within the community of translators as information facilitators among different languages and cultures, to help them become more productive and competitive in today's market. The book consists of three parts, including a literature review on information and technology needs among translators; a research framework to investigate the perceptions and use of information and technology within their working environment; and a strategic proposal for an Information Systems approach to multilingual information professionals and information literacy training.