

Penguatan jaringan KUMKM Aceh dalam mengatasi kesenjangan antar wilayah dan dalam menghadapi ACFTA

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Abstrak

Economic gap between regions and issue of ACFTA have been an interesting study presently when those two issues are being linked with the role KUMKM (Cooperative and small medium enterprise). Many people expect KUMKM to take an active role in facing the existing condition as an economic actor. With the expansion of UKMK to different region and the expected ACFTA countries, the strategies needed to be done: (a) Increasing to motivation of KUMKM to be more pro active in rising more effort to develop various businesses based on the existing potential, (b) Providing the management with the latest knowledge about the competitive and cooperation strategies, (c) Conducting a network and marketing expansion to the region or countries involved in ACFTA, (d) Implementing an active involvement of KUMKM by the government in order to deal with various economic activities in an integrated manner with the other sector. Thus there will be a power obtained to overcome the economic disparity between regions in Indonesia, as well as to confront with the oppression of the global economy.