

Produksi, distribusi dan konsumsi dalam industrialisasi musik pop Bali

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20428938&lokasi=lokal>

Abstrak

Balinese pop music has undergone industrialization since the decade of 1990's when the technological progress, economical system, and new musical culture massively drove to the born of recording studios, musicians, and and the products. In the hands of capital owners, Balinese pop music capitalism occurs. Behind the discourse of the preservation of Balinese culture through Balinese pop music, ideology and interests work for the purpose of capitalization. The result of the study shows that during the two and a half decades, the industrialization of Balinese pop music goes in the form of production, distribution, and consumption in the province of Bali due to the linked cultural power, the power of capital, and media power. Industrialization is influenced by a number of ideologies, capitalism, popisme, local political culture, and multiculturalism, in which capitalism became the dominant ideology. Bali pop music industrialization causes a certain impact. The economical impact related to exchange rates; social impact (use value) related to the value / benefits; cultural impact associated with the value of identity / authenticity; and political impacts associated with the value of developmentalism 1 developmentalism.