

Inginkah anda mempunyai banyak pasien?

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Abstrak

In this global era the quality of dental service in Indonesia has become increasingly competitive, which can be reflected in the increasing number of traditional dental service, private dental practice, public health service, 24 hour health clinic, dental clinic, specialist dental clinic and dental spa. Dentists need to consider an appropriate service method and to determine the patient's specific target so that they could become a loyal customer. The first important consideration in order to satisfy customer a dentist has to be updated with the latest dentistry development, dental equipment and material, so that he is able to apply the latest dental techniques with sophisticated equipment and materials. The second point is the dental service quality, the dentist meticulousness and carefulness to execute every case. The third point is the best dental service of the dentist and his team, hospitality, punctuality, strategic practice location and interior practice hygiene. The last important point is to determine the patient's specific target market based on dentist's competitive skill and local people characteristic.