

## Level 3 evaluation: application: evaluation & research

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### Abstrak

Measuring on-the-job performance after a training intervention has become a standard and expected measurement by many organizations. This issue examines in depth how to measure on-the-job application of training through a variety of techniques including questionnaires and surveys, follow-up interviews, focus groups, and on-the-job observation. Included are useful checklists and other tips to ensure success and the ultimate credibility of your evaluation efforts.