

How to collect data: measurement & evaluation

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Abstrak

Collecting data is often a daunting and frustrating process. Common questions about the process include: Where do I begin? What data do I need? How can I tell if the data is valid? This issue of Infoline answers these questions by providing information on effective data collection methodologies and how to create questionnaires that get the information you are seeking. In addition, you will find sections on electronic data collection methodologies, and how to produce a good research study final report.