

Innovation at work: business skills

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Abstrak

Use innovation in your organization to get bottom-line results. This issue of Infoline presents an effective process for stimulating innovation in your organization and turning creative new ideas into stakeholder benefit for shareholders, employees, customers, and suppliers. This Infoline will show you how to assess your organizations current focus on innovation and provides ideas to fuel innovative thinking. Use tools like the innovation inquiry, the imaginary pipeline, and the innovator role inventory to effect change in your organization.