

Hubungan antara ikatan orangtua-anak dan interaksi parasosial terhadap selebriti favorit pada remaja akhir = Relationship between parental bonds and parasocial interaction towards favorite celebrity on late adolescence

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Abstrak

Penelitian ini dilakukan untuk mengetahui hubungan antara ikatan orangtua-anak dan interaksi parasosial terhadap selebriti favorit pada remaja akhir. Pengukuran interaksi parasosial terhadap selebriti favoritnya dilakukan dengan menggunakan alat ukur Celebrity-Persona Parasocial Interaction Scale (CPPI) yang dikembangkan oleh Bocarnea dan Brown (2007). Pengukuran ikatan orangtua-anak dilakukan dengan menggunakan alat ukur Parental Bonding Instrument (PBI) yang dikembangkan oleh Parker, Tupling dan Brown (1979). Partisipan penelitian berjumlah 206 remaja akhir. Dengan melakukan teknik statistik Pearson Correlation, didapatkan hasil korelasi $r = .037$, $n = 206$, $p > .05$, two tailed pada PBI skor care dengan CPPI, dan $r = -.031$, $n = 206$, $p > .05$, two tailed pada PBI skor overprotection dengan CPPI. Hasil korelasi tersebut menjelaskan bahwa tidak terdapat hubungan yang signifikan antara ikatan orangtua-anak dan interaksi parasosial.

.....This research was conducted to find the correlation between parental bonds and parasocial interaction towards their celebrity favourite on late adolescence. Measurement of parasocial interaction towards their favorite celebrity was done by using an instrument named Celebrity-Persona Parasocial Interaction Scale (CPPI) developed by Bocarnea and Brown (2007). Measurement of parental was done by using an instrument named Parental Bonding Instrument (PBI) developed by Parker, Tupling and Brown (1979). This research was using 206 late adolescents as participants. The Pearson Correlation was used and the statistical results showed a correlation between PBI care score and CPPI with $r = .037$, $n = 206$, $p > .05$, two-tailed, and correlation between PBI overprotection score and CPPI with $r = -.031$, $n = 206$, $p > .05$, two tailed. Those results indicated there are no significant relationship between parental bonds and parasocial interaction towards favourite celebrity.