

# Menguji peran identifikasi dengan idola pada hubungan antara interaksi parasosial dan status identitas diri remaja akhir penggemar Korean pop idol = Testing the role of identification with an idol on relationship between parasosial interaction and self identity status in late adolescent Korean pop idol fan

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## Abstrak

Penelitian ini bertujuan untuk menguji peran identifikasi dengan idola pada hubungan antara interaksi parasosial dan status identitas diri remaja akhir penggemar Korean pop idol. Partisipan dalam penelitian ini adalah 422 remaja akhir penggemar Korean Pop Idol. Melalui mediation analysis dapat diketahui bahwa tidak terdapat hubungan yang positif dan signifikan antara interaksi parasosial dan status identitas diri ( $c' = 0.006$ ,  $p = 0.772$ ) dan jalur interaksi parasosial terhadap identitas diri remaja tidak memiliki pengaruh yang signifikan (effect = 0.0107,  $p = 0.4905$ , CL = -0.198 - 0.0413), terdapat hubungan yang positif dan signifikan antara interaksi parasosial dan identifikasi ( $a = 0.922$ ,  $p < 0.01$ ), tidak terdapat hubungan yang positif dan signifikan antara identifikasi dan status identitas diri ( $b = 0.005$ ,  $p = 0.732$ ), serta tidak terdapat peran identifikasi yang memediasi interaksi parasosial dan status identitas diri remaja akhir penggemar Korean Pop Idol dengan analisis the normal theory approach (effect = 0.0047,  $p > 0.05$ ) dan dengan analisis bootstrap confidence interval (ab = 0.0047, CI [-0.234, 0.0326]).

.....This study aimed to examine the role of identification with an idol on the relationship between parasosial interaction and self-identity status in late adolescent Korean pop idol fan. Respondents in this study were 422 late adolescent Korean pop idol fan. Through the mediation analysis, it showed that there was no positive and significant correlation between parasosial interaction and self-identity status in late adolescent Korean pop idol fan ( $c' = 0.006$ ,  $p = 0.772$ ) and the pathway of parasocial interactions self-identity status in late adolescent Korean pop idol fan do not have significant influence (effect = 0.0107,  $p = 0.4905$ , CL = -0.198 - 0.0413), there was a positive and significant correlation between parasosial interaction and identification with an idol ( $a = 0.922$ ,  $p < 0.01$ ), there was no positive and significant correlation between identification with an idol and self-identity status in late adolescent Korean pop idol fan ( $b = 0.005$ ,  $p = 0.732$ ), and there was no role of identification with an idol that mediated parasocial interaction and self-identity status in late adolescent Korean pop idol fan by the analysis of the normal theory approach (effect = 0.0047,  $p > 0.05$ ) and by bootstrap analysis confidence interval (ab = 0.0047, CI [-0.234, 0.0326]).