

Nilai pemain, kinerja lapangan, kinerja finansial, dan kinerja saham klub sepakbola di Eropa = Player's value field performance financial performance and stock performance in European football clubs

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Abstrak

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Penelitian ini bertujuan menganalisis hubungan antara nilai pemain, kinerja lapangan, kinerja finansial dan kinerja saham klub sepakbola di Eropa. Penelitian ini menggunakan sampel 17 klub sepakbola di Eropa yang terdaftar di Bursa saham dan dianalisis menggunakan metode Generalized Structured Component Analysis (GSCA). Hasilnya, disimpulkan bahwa nilai pemain berdampak positif terhadap kinerja finansial klub namun tidak memiliki dampak terhadap performa lapangan. Selanjutnya, disimpulkan juga bahwa kinerja lapangan dan kinerja finansial memiliki dampak positif satu sama lain. Terakhir, disimpulkan bahwa kinerja finansial dan kinerja lapangan tidak berdampak signifikan terhadap kinerja saham klub

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ABSTRACT

The purpose of this research is to analyze the relationship between player's value, field performance, financial performance, and stock performance of European football clubs. The sample used in this research are 17 European football clubs which are listed in stock exchange. The method used to analyze the data is Generalized Structural Component Analysis (GSCA). The results show that player's value has positive impact on financial performance but its impact on field performance is insignificant. Then, field performance and financial performance has significant impact on each other. Last, both field performance and financial performance have insignificant impact on football club's stock performance.