

Komparasi manajemen krisis PT. X dengan prinsip business continuity management: risk analysis and review = Comparison between crisis management on PT. X and business continuity management's principle: risk analysis and review

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Abstrak

Penerapan Business Continuity Management pada perusahaan Jasa Konstruksi di Indonesia masih sangat minim, kendati demikian bisnis Jasa Konstruksi merupakan salah satu bisnis yang rentan terhadap krisis. Penelitian ini bertujuan untuk mengetahui jenis krisis yang signifikan terhadap perusahaan Jasa Konstruksi serta bagaimana manajemen krisis yang telah diterapkan dibandingkan dengan standard Business Continuity Management (BCM) tahapan Analisa Risiko dan Kaji Ulang. Metode penelitian yang digunakan adalah metode kualitatif yang bersifat deskriptif. Dari hasil penelitian diketahui bahwa krisis yang signifikan pada PT. X adalah Krisis Finansial dan terdapat perbedaan pada beberapa indikator standard BCM : Risk Analysis and Review dengan manajemen krisis PT. X.

Application of Business Continuity Management on Construction Services company in Indonesia are very low, in spite of the Construction Services business is one business that is highly vulnerable to crisis. This study aims to determine the significant crisis at the Construction Services company and how crisis management which has been applied on the company compared to the standard of Business Continuity Management (BCM) Risk Analysis and Review phase. The method used is descriptive qualitative method. The research results show that financial crisis is the most significant crisis in PT. X and there are gaps between few indicator of BCM Standard: risk analysis and Review and company's Crisis Management.