

Pengaruh budaya organisasi terhadap employee engagement pns non manajerial di Badan Kepegawaian Negara pusat = The influence of organizational culture on employee engagement non managerial civil cervant at the Head Office of National Civil Services Agency

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Abstrak

Tesis ini membahas mengenai pengaruh budaya organisasi terhadap employee engagement PNS Non Manajerial di lingkungan Badan Kepegawaian Negara Pusat. Jenis penelitian ini adalah eksplanatory dengan pendekatan kuantitatif. Instrumen pengumpul data berupa kuesioner yang diberikan kepada responden. Teknik Simple Linear Regression digunakan dalam menganalisis data. Hasil dari penelitian ini menunjukkan bahwa budaya organisasi berpengaruh positif dan signifikan terhadap employee engagement. Penelitian ini diharapkan dapat memperkaya hasil-hasil penelitian mengenai budaya organisasi dan employee engagement khususnya di sektor publik. Untuk penelitian employee engagement selanjutnya disarankan berkaitan dengan variabel lainnya, guna mengetahui faktor-faktor apa saja yang mempengaruhi employee engagement di sektor publik atau pemerintahan.

.....This thesis discusses the influence of organizational culture on employee engagement non managerial civil cervant at the Head Office of National Civil Services Agency. This type of research is explanatory with quantitative approach. Data collection instrument was a questionnaire given to respondents. Simple linear Regression method used in analyzing data. The result of this study indicated that organizational culture positive and significant impact on employee engagement. This research is expected to enrich the results of research on organizational culture and employee engagement, especially in the public sector. For further recommended employee engagement research related to other variables, in order to determine the factors that influence employee engagement in the public sector or government.