

Peran pemerintah Kota Kendari dalam pemberdayaan usaha mikro dan kecil = The role of the government of Kendari City in the empowerment of micro and small enterprises

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Abstrak

ABSTRAK

Usaha mikro dan kecil mempunyai peran penting dalam perekonomian Indonesia. Penelitian ini bertujuan untuk menganalisis peran pemerintah Kota Kendari dalam pemberdayaan usaha mikro kecil melalui akses informasi, partisipasi, akuntabilitas, kapasitas organisasi lokal, serta peran pemerintah Kota Kendari terhadap kapabilitas sumber daya usaha mikro kecil. Penelitian ini menggunakan pendekatan kualitatif. Pengumpulan data dilakukan dengan wawancara kepada pemerintah daerah dan stakeholder yang terlibat.

Hasil penelitian menunjukkan bahwa peran pemerintah Kota Kendari dilihat dari akses informasi dilakukan melalui sosialisasi program, partisipasi melalui keikutsertaan dalam pelatihan, akuntabilitas pembiayaan melalui kehadiran BLUD, dan kapasitas organisasi lokal melalui maksimalisasi peran asosiasi UMKM. Sementara peran pemerintah Kota Kendari terhadap kapabilitas sumber daya usaha mikro kecil pada tujuh aspek yaitu aspek material melalui program sertifikasi tanah, aspek manusia melalui peningkatan wawasan kreativitas usaha, aspek sosial melalui fasilitasi jaringan kemitraan, aspek politik melalui bimbingan cara memperoleh hak merk dagang, aspek voice melalui pembentukan koperasi, aspek organisasi melalui pelatihan pembukuan, dan aspek representasi melalui fungsi pengawasan dan pembinaan

ABSTRACT

Micro and small enterprises play an important role on the Indonesian economy. This study aims at analyzing the role of Kendari city of government in empowering micro small enterprises through access to information, participation, accountability, capacity of local organizations, as well as the role of Kendari city government to resource capabilities of micro small enterprises. This study uses qualitative approach. The collection of data is done using interviews to local governments and stakeholders involved

The results showed that the role of Kendari city government viewed at information access through socialization program, participation through participation in training, financing through the presence BLUDs accountability, and local organizational capacity through maximizing the role of SME associations. While the role of Kendari city government to the resource capabilities of micro small enterprises in seven aspects: the material aspect through land titling program, humans aspect through increased insight into

business creativity, social aspect skills through facilitation of partnership network, politics aspect through the guidance of obtaining the right trademark, voice aspect through the formation of cooperatives, the organization aspect through training bookkeeping, and representation aspect through supervision and oversight functions