

Pengaruh budaya jurnalisme Amerika Serikat tahun 1990an terhadap headline harian Republika tentang bencana kabut asap September 2015 = The influence of 90s U.S journalism culture toward Republika's headline on fog incident issue in September 2015 / Indah Wulandari

Indah Wulandari, author

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Abstrak

ABSTRAK

Tesis ini membahas budaya jurnalisme Amerika Serikat tahun 1990an yang mempengaruhi proses penentuan isu headline utama Harian Republika tentang bencana kabut asap pada kurun waktu September 2015. Permasalahan penelitian yang diangkat adalah pengaruh budaya jurnalisme era 1990an dari Amerika Serikat yang diterjemahkan menjadi bentuk jurnalisme dengan konteks berbeda oleh redaksi Harian Republika. Penelitian dengan konsep paradigma dan hegemoni dalam ranah sosiologi media ini membahas budaya kebebasan berpendapat dan kompetisi di jurnalisme AS yang diterjemahkan berbeda oleh redaksi Harian Republika. Pengumpulan data melalui metode literatur dan wawancara. Data-data penelitian dianalisa menggunakan teori media framing dan analisis konten. Hasil penelitian menunjukkan bagaimana budaya jurnalisme Amerika Serikat era 1990an dapat melatarbelakangi proses penentuan headline utama Harian Republika tentang bencana kabut asap dalam kurun waktu 1-30 September 2015

ABSTRACT

This thesis discusses the influence of U.S. journalism culture in 90s towards the headline of daily newspaper Republika about fog incident in September 2015. The focus of this research problem is the influence of U.S. journalism culture in 90s toward the process to make the Republika's headline about fog incident in September 2015. Collecting data of this study using literature and interview method. These data will be analyzed using the media framing theory and the content analysis theory. The results show how the U.S. journalism culture in 90s could influences the process of fog incident's headline making in daily newspaper Republika in September 2015. The journalism culture can influence the character of Indonesia journalists through democratization process since the Internet Highway Booming. In some third countries, the U.S. journalism culture could make a media homogenization that standardized by internet technology development. Meanwhile, Republika that representing one of media in Indonesia, could create a media diversity and could more strengthen the media ideology.