The 3-5-3 approach to designing creative training: training basics

Oberstein, Sophie, author

Deskripsi Lengkap: https://lib.ui.ac.id/detail?id=20435500&lokasi=lokal

Abstrak

The 3-5-3 approach was developed to encourage trainers to think creatively when designing training interventions. Training programs resulting from the use of this approach are generally more effective because they are more engaging and more memorable then traditional programs.
