Demonstrating results: using outcome measurement in your library

Rubin, Rhea Joyce, author

Deskripsi Lengkap: https://lib.ui.ac.id/detail?id=20435836&lokasi=lokal

Abstrak

Library services and programs that not only meet goals but can also demonstrate these results are more likely to secure repeat funding. By evaluating and presenting outcomes, libraries can document the positive work they do in a concrete way and gain financial support.